

Heritage® Rough Rider® Roundup \$25 Rebate - Terms and Conditions


Thank you for purchasing a qualifying new Heritage Rough Rider® or Rancher™ Model. Follow these terms and conditions to claim your \$25 rebate.

Eligibility

- **Who Can Participate:**
 - This offer is valid only in the 50 United States and Washington, D.C.
 - The offer is void where prohibited, restricted, or taxed by law, including the U.S. Virgin Islands and Puerto Rico.
 - Dealers, distributors, and retailers are **not** eligible.
- **Eligible Purchases:**
 - Purchase a **new** qualifying firearm (**models listed below**) between **October 16, 2025, and December 21, 2025**.
 - Only new firearms (not previously purchased, owned, or used) qualify.
 - **Each rebate claim must be submitted for a single firearm purchase.** If you buy multiple qualifying firearms, submit a separate claim form for each, ensuring you include a copy of the UPC/Serial # label and receipt for each firearm.

How to Submit Your Rebate Claim

- **Deadline:**
 - Submit your rebate claim by **11:59 PM CST on January 5, 2026**. (January 20, 2026 for NC.)
- **Submission Methods:**
 - Option 1: Submit an online claim form and upload required documents at <https://tauruspromos.com>.
 - Option 2: Complete a claim form and mail it to the address below with copies of the required documents. ONE CLAIM PER ENVELOPE please.
Taurus Promotion Center
Promotion: TORTORHRRR1025M
PO Box 421769
Houston, Texas 77242
- **Required Information:**
 1. **Serial Number:** Enter the verified serial number of your firearm. Double-check for accuracy before submitting.
 2. **UPC Code:** Enter the 12-digit UPC code from your firearm label.
- **Required Documents:**
 1. A clear copy of the original UPC and serial number label from the end of the firearm box.


 2. A clear copy of the dated store receipt or dated order confirmation showing the firearm purchase.

Non-Qualifying Submissions

Your claim will be denied if:

- The firearm was purchased as a used product.
 - Submitted documentation (receipt, UPC, serial number) is illegible or altered.
 - Fictitious names, addresses, or false information are used.
 - Required information and documentation are incomplete or missing.
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Processing and Fulfillment

- After submitting a properly completed claim with all required documentation:
 - Your claim will be verified by Taurus.
 - Allow **8-10 weeks** from claim approval for the rebate to arrive.
 - **Important Notes:**
 - Taurus is not responsible for lost, late, or misdirected submissions.
 - Errors or delays due to technical issues (e.g., computer malfunctions) are not the responsibility of Taurus.
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Additional Terms

- Claims to P.O. Boxes will not be fulfilled.
 - This offer cannot be published in any medium without prior written approval from Taurus. Taurus reserves the right to modify, cancel, rescind, or extend this offer at its discretion.
 - Taurus reserves the right to:
 - Verify all claim details.
 - Disqualify any claims or participants suspected of tampering with the process.
 - Modify or terminate this promotion at any time without notice.
 - This promotion is void where prohibited by law.
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Qualifying Firearms

- Heritage Rough Rider®
 - Heritage Rancher™ Carbine
 - Heritage Barkeep™
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Privacy Policy

By participating, you can choose to opt in for Taurus to use your information for marketing, as outlined in the [Taurus Privacy Policy](#). You may opt out at any time.

Contact Us

For questions or assistance, contact Taurus Promotions at info@Tauruspromos.com.



Print and Mail Form
Heritage Rough Rider Roundup \$25 Rebate
Valid October 16, 2025 through December 21, 2025

Select Rebate Method

- ☐ Check
☐ Digital Payment – Venmo

Venmo Phone #: () –

Customer Information

First Name: _____ Last Name: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Email: _____

Your Age: ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65+

☐ *Check this box if you would like Taurus to occasionally communicate information about new products or special offers.*

Purchase Information

Retailer Name: _____

Website Address if Purchased Online: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Receipt #: _____ Purchase Date (MM/DD/YY): / / Purchase Price: \$ _____

Serial Number: _____ UPC Code: _____

I confirm that:

- ☐ I have included a photocopy of the label from the firearm box containing the UPC and Serial Number.
- ☐ I have included a photocopy of the proof of purchase, which includes: original firearm purchase receipt showing qualified product, purchase location (in-person or online) and date of purchase. Pick-up, delivery and/or transfer receipts are not accepted as original proof of purchase.
- ☐ I am the actual purchaser of this firearm and that this claim is based on the purchase of a NEW firearm.
(USED firearms are not eligible).

• All fields required

After completing this "Print and Mail" form and making photocopies of 2 required documents, insert all 3 documents into a postmarked envelope with appropriate postage.

Mail-to: Taurus Promotion Center
Promotion Code: TORTORHRRR1025M
PO Box 421769, Houston, Texas 77242



All mail must be postmarked by December 31, 2025, and received by January 5, 2026. (January 20, 2026 for NC.)