



2100 Roosevelt Avenue
PO Box 2208
Springfield, MA 01102-2208

2025 S&W Long Gun Holiday Rebate

These **2025 S&W Long Gun Holiday Rebate** terms and conditions (the “Terms & Conditions”) are by and between Smith & Wesson Brands, Inc. (“Smith & Wesson”) and the end user consumer purchaser (the “Purchaser” or “you”) of a Firearm (as defined hereafter) and pertains to the limited one time offer of either one (1) \$50 USD prepaid card, one (1) \$75 USD prepaid card, or one (1) \$100 USD prepaid card (each a “Prepaid Card” or “Promotional Item”) per each new eligible Smith & Wesson® firearm listed on Appendix A (each a “Firearm”) purchased between November 1, 2025 and December 31, 2025 (collectively the “Promotion”). The Promotion is limited to one (1) rebate per each NEW eligible Smith & Wesson® Firearm (used models will be denied). Notwithstanding anything herein to the contrary, for purposes of this Promotion, if the initial order for an eligible Firearm is placed online, via phone, or some other method that necessitates the Purchaser to receive the Firearm from a Federal Firearm Licensee (“FFL”) at a later date, the Firearm date of purchase will be deemed the date upon which such Firearm is actually conveyed to the Purchaser by said FFL and must fall between November 1, 2025 and December 31, 2025 to be eligible for this Promotion. Furthermore, the initial order must also occur between November 1, 2025 and December 31, 2025 to be eligible for this Promotion. See Appendix A for eligible Firearm SKU list with applicable Promotional Item value. **This offer for Promotional Item(s) must be redeemed online.** To redeem online, visit www.swrebates.com. Notwithstanding anything herein to the contrary, submissions must include: 1) Purchaser’s name; 2) Purchaser’s residential address; 3) a valid Dated Sales Receipt (as defined hereafter); and 5) a photograph of the full S&W Firearm box label located on the side of the purchased Firearm box. The photograph of the S&W Firearm box label will clearly identify (a) the firearm SKU number, (b) the firearm serial number, and (c) the firearm UPC number. Partial S&W box labels and/or any other box label will be denied. The validity of any and all information contained on a submission is subject to Smith & Wesson’s sole review and approval. Please allow up to sixty (60) days for fulfillment of valid rebate submissions for receipt of a Prepaid Card. Promotion valid only in the United States of America (excluding United States Territories) and excluding any jurisdiction (whether state or local) where prohibited in accordance with any and all applicable laws and regulations. Promotion valid only for those persons who are legally able to own and possess Firearms in accordance with any and all applicable laws and regulations. Please review all applicable local laws and regulations before participating in this Promotion. This Promotion excludes any and all resellers and distributors of Firearms, and any purchases by or on behalf of groups, organizations, businesses, or government agencies of any kind whatsoever. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates, or invalid submissions (including but not limited to incomplete, inaccurate or illegible submissions and/or required sales receipt), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions will be automatically rejected. For the avoidance of doubt, online invoices, shipping documents, shipping packing slips, screenshots of desktop monitors, tablets, phones and other such similar devices are **not** valid Dated Sales Receipts for purposes of this Promotion, as well as screenshots of sales receipts. “Dated Sales Receipts” means valid receipts including the applicable store name, a description that clearly identifies the Firearm(s) purchased by model name, SKU, serial number, UPC, and purchase price. If you return any of the eligible Firearms you purchased in this Promotion, you may be charged for the cost of any Promotional Item received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible Dated Sales Receipt and a valid and legible box label photograph must be submitted by 11:59 PM (EST) on January 31, 2026. No Promotion claims or



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requests to correct a previously submitted or denied claim will be accepted or considered after January 31, 2026. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or in accordance with other applicable law or regulation. Void where prohibited by law or regulation, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or amend this Promotion at any time and for any reason without notice to the Purchaser. If any portion of these Terms & Conditions shall be held by a court of competent jurisdiction to be invalid, illegal, or otherwise unenforceable, then such provision(s) shall be enforced to the maximum extent permitted by applicable law, and shall not affect the validity or enforceability of the other provisions of these Terms & Conditions. The Promotion and any submission thereunder are subject to the terms of the Smith & Wesson Privacy Policy located at <https://www.smith-wesson.com/privacy-policy>. **THIS PROMOTION OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT.**

We strive to process and deliver your prepaid card promptly, but delays may occur due to events beyond our control, including but not limited to natural disasters, governmental actions, supply chain disruptions, or issues with our third-party card issuer (e.g., operational or technical difficulties). In such cases, we will make reasonable efforts to notify you of delays and fulfill the rebate as soon as practicable, or provide an alternative (e.g., check or digital payment) if required by law. You may contact Blackhawk Network customer service at rebates@rebateshq.com or 844-628-7926 for status updates.

We are not responsible for delays or non-fulfillment caused by the third-party issuer's insolvency, negligence, or other failures, except as required by law. In such cases, we will use commercially reasonable efforts to secure alternative fulfillment methods.

*Prepaid Card is issued by MetaBank®, Member FDIC, pursuant to license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. No cash access or recurring payments. Card valid for up to six (6) months from issuance; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/Mastercard-promo.

APPENDIX A

SKU Number	Description	UPC	Rebate
10206	M&P 15-22 Sport™ Blk .22LR 16.5in 10rnd CA,CO Compliant	022188868227	\$50.00
10207	M&P 15-22 Sport™ Blk .22LR 16.5in 10rnd CT,MA,MD,NJ Compliant	022188868210	\$50.00
10208	M&P 15-22 Sport™ Blk .22LR 16.5in 25rnd	022188868203	\$50.00
10211	M&P 15-22 Sport™ KRYPTEK® HIGHLANDER™ Camo .22LR 16.5in 25rnd	022188868395	\$50.00
10212	M&P 15-22 Sport™ MUDDY GIRL® Camo Blk .22LR 16.5in 25rnd	022188868388	\$50.00
12066	M&P 15-22 Sport™ Robin's Egg Blue Platinum .22LR 16.5in 25rnd	022188873740	\$50.00
10210	M&P 15-22 Sport™ MOE SL® FDE .22LR 16.5in 25rnd	022188868258	\$50.00
10213	M&P 15-22 Sport™ MOE SL® Blk .22LR 16.5in 25rnd	022188868241	\$50.00
10205	PC M&P 15-22 PC SPORT™ Blk .22LR 18in 10rnd	022188868265	\$50.00
11507	PC M&P 15-22 PC SPORT™ Blk .22LR 18in 10rnd Fixed Stock CT,MA, MD, NJ Compliant	022188868142	\$50.00
14375	M&P®15-22 SPORT WITH IMPACT SPORT IN EAR AND BAG BUNDLE	022188899702	\$50.00
12722	M&P 15-22 Sport II OR w/CT Optic Blk .22LR 16.5in 25rnd	022188879193	\$50.00
12723	M&P 15-22 Sport II OR w/CT Optic Blk .22LR 16.5in 10rnd	022188879414	\$50.00
12724	M&P 15-22 Sport II OR w/CT Optic Blk .22LR 16.5in 10rnd Fixed Stock CT,MA,MD,NJ Compliant	022188879421	\$50.00
13595	M&P15-22 SPORT W/ 3 MAGS AND CASE (10208)	022188889550	\$50.00
13759	M&P15-22 SPORT W/OPTIC, 3MAGS, AND BAG BUNDLE	022188893106	\$50.00
14180	M&P15-22 SPORT B5 BLACK	022188898248	\$50.00
14173	M&P FPC TUNGSTEN GRAY	022188897869	\$75.00
14182	M&P FPC OD GREEN - Sportsman's	022188898163	\$75.00
12575	M&P FPC Blk 9mm Luger 16.25in 23rnd	022188892512	\$75.00
12576	M&P FPC Blk 9mm Luger 16.25in 10rnd	022188894929	\$75.00
14142	M&P FPC Blk 9mm Luger 16.25in 10rnd CA Compliant	022188897630	\$75.00
14231	M&P FPC® BURNT BRONZE - Sports INC	022188898415	\$75.00
14376	M&P FPC FDE 9mm Luger 16.25in 23rnd	022188899658	\$75.00
14377	M&P FPC W/CT Red/Green Optic Blk 9mm Luger 16.25in 23rnd	022188899801	\$75.00
13782	M&P FPC Blk 40 S&W 16.25in 15, 20rnd	022188898422	\$75.00
14167	M&P FPC 10mm Blk 16.25in 15rnd	022188900637	\$75.00
14168	M&P FPC 10mm Blk 16.25in 10rnd	022188901351	\$75.00
13797	S&W Response, Blk 9mm Luger FLEXMAG Kits (MP Doublestack and G17/G19) 16.5in 23rnd	022188894134	\$75.00
13800	S&W Response, Blk 9mm Luger FLEXMAG Kits (MP Doublestack and G17/G19) 16.5in 10rnd	022188896756	\$75.00
13977	S&W Response, Blk 9mm Luger FLEXMAG Kits (MP Doublestack and G17/G19) 16.5in 10rnd NJ Compliant	022188896954	\$75.00
13978	S&W Response, Blk 9mm Luger FLEXMAG Kits (MP Doublestack and G17/G19) 16.5in 10rnd CA Compliant	022188896855	\$75.00
14399	S&W Response Bundle, Blk 9mm Luger (CT-CMR-209 W/CARRY CASE) 16.5in 3-23rnd	022188900705	\$75.00
13807	M&P 15 SPORT III M-LOK Blk, 5.56 NATO, MLGS, 16in 30rd	022188894110	\$100.00
13952	M&P 15 SPORT III M-LOK Blk, 5.56 NATO, MLGS, 16in 10rd	022188895087	\$100.00



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13953	M&P 15 SPORT III M-LOK Fixed Stock, Blk, 5.56 NATO, MLGS, 16in Heavy Bbl 10rd CO, HI, MD, NJ, RI, VT Compliant	002188895094	\$100.00
13955	M&P 15 SPORT III M-LOK Blk, 5.56 NATO, MLGS, 16in 10rd CA Compliant	022188896763	\$100.00
14207	M&P 15 SPORT III W/CT Red Dot Optic M-LOK Blk, 5.56 NATO, MLGS, 16in 30rd	022188898194	\$100.00
14208	M&P 15 SPORT III W/CT Red Dot Optic M-LOK Fixed Stock, Blk, 5.56 NATO, MLGS, 16in Heavy Bbl 10rd CO, HI, MD, NJ, RI, VT Compliant	022188898309	\$100.00
14406	M&P 15 SPORT III W/CT Red Dot Optic M-LOK Blk, 5.56 NATO, MLGS, 16in 10rd CO, HI, RI, VT Compliant	022188900644	\$100.00
14425	M&P 15 SPORT III M-LOK Hgd, Gray 5.56 NATO 16in 30rnd - NBS Exclusive	022188900682	\$100.00
14426	M&P 15 SPORT III TOOL AND BAG BUNDLE- RSR	022188900736	\$100.00
12001	M&P 15 Sport II Blk 5.56 NATO 16in 10rnd CA Compliant	022188872729	\$100.00
14790	M&P15 SPORT III 16" 30RD DOT BAG MAG BUNDLE	022188905465	\$100.00
10202	M&P 15 Sport II Blk 5.56 NATO 16in 30rnd	022188868104	\$100.00
11616	M&P 15 Sport II Blk 5.56 NATO 16in 10rnd CO Compliant	022188869187	\$100.00
10203	M&P 15 Sport II Blk 5.56 NATO 16in 10rnd Fixed Stock NJ Compliant	022188868111	\$100.00
12938	M&P 15 Sport II OR w/CT Optic Blk 5.56 NATO 16in 10rnd CA Compliant	022188879667	\$100.00
10159	M&P 15 Sport II OR Blk 5.56 NATO 16in 30rnd	022188866421	\$100.00
12936	M&P 15 Sport II OR w/CT Optic Blk 5.56 NATO 16in 30rnd	022188879643	\$100.00
12024	M&P 15 Sport II OR M-LOK Blk 5.56 NATO 16in 30rnd	022188872958	\$100.00
12055	M&P 15 Sport II OR Blk 5.56 NATO 16in 10rnd CA Compliant	022188873733	\$100.00
14306	M&P 15 Volunteer XV 5.56 WITH OPTIC BUNDLE	022188899047	\$100.00
13513	M&P 15 Volunteer XV OR W/CT Red Dot Optic M-LOK Blk, CLGS, 5.56 NATO 16in 30rd	022188887921	\$100.00
13508	M&P 15 Volunteer XV M-LOK Blk, 5.56 NATO, CLGS, 16in 10rd NJ Compliant	022188888003	\$100.00
13510	M&P 15 Volunteer XV OR Optic Ready M-LOK Blk, CLGS, 5.56 NATO 16in 30rd	022188888027	\$100.00
13511	M&P 15 Volunteer XV M-LOK Blk, 5.56 NATO, CLGS, 16in 10rd CA Compliant	022188888034	\$100.00
13512	M&P 15 Volunteer XV OR Optic Ready M-LOK Blk, CLGS, 5.56 NATO 16in 10rd CA Compliant	022188887884	\$100.00
13514	M&P 15 Volunteer XV OR W/CT Red Dot Optic M-LOK Blk, CLGS, 5.56 NATO 16in 10rd CA Compliant	022188887914	\$100.00
13515	M&P 15 Volunteer XV Pro M-LOK 15in Blk, MLGS, 5.56 NATO 16in 30rd	022188888713	\$100.00
13516	M&P 15 Volunteer XV Pro M-LOK 13.5in Blk, CLGS, 5.56 NATO 14.5in Weld PWS Comp 30rd	022188888102	\$100.00
13518	M&P 15 Volunteer XV Pro M-LOK 15in Blk, MLGS, 6mm ARC 16in 25rd	022188888317	\$100.00
13519	M&P 15 Volunteer XV Pro DMR M-LOK 15in Blk, RLGS, 6mm ARC 20in 25rd	022188888300	\$100.00
13507	M&P15 V-XV W/BCM FOREND & B5 GRIP/STOCK	022188887693	\$100.00
13509	MP15 V-XV W/ B5 GRIP & STOCK CO Complaint)	022188888010	\$100.00
13517	M&P15 V-PRO 5.56 20IN DMR20	022188887938	\$100.00
11600	LE M&P-15T W/M-LOK	022188869385	\$100.00
12403	M&P15 TS M-LOK	022188876413	\$100.00
311001	M&P-15T TACTICAL 5.56 NATO	022188135992	\$100.00
13520	M&P 10 Volunteer X M-LOK Blk, 308 Win, MLGS, 16in 20rd	022188887792	\$100.00
13521	M&P 10 Volunteer X M-LOK Blk, 6.5 CM, MLGS, 16in 20rd	022188887785	\$100.00
11532	M&P 10 Sport Blk .308 Win 16in 20rnd	022188869897	\$100.00



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12606	M&P 10 Sport OR, Blk, MLGS, 6.5 Creedmoor, 16in 20rd	022188878578	\$100.00
12614	M&P10 SPORT FEATURELESS	022188878660	\$100.00
811311	M&P-10 .308 WIN, 10 ROUND	022188150766	\$100.00
811308	M&P 10 308 WIN	022188150285	\$100.00